**Floyd County Chamber of Commerce**

Board of Directors/Membership Meeting

Date: Monday, August 23, 2021 at Floyd Town Hall

**Minutes**

Present: Craig Chancellor, Beth Burgess, Scott Griffin, Amanda Lawrence, Vickie Spangler, Ann Bower, Susan Brickhouse, John Carter, Alee Epperly (zoom), Andy Finn, Karin Grosshans, Gray Rudd, Lori Saltus, Derek Wall, Stephanie Yates (zoom), Lind DeVito, (zoom), and David Whitaker. Also present: John McEnhill, Kathleen Legg

Board Chair, Craig Chancellor called meeting to order at 12:07pm.

Lori Saltus moved to approve agenda as presented, Ann Bower seconded, motion carried.

Gray Rudd moved to approve the minutes for the July 2021 meeting, John Carter seconded, motion carried.

Derek Wall moved to approve the treasurer’s report for July 2021, Amanda Lawrence seconded, motion carried.

Lori Saltus moved to approve the following board member absences: Alee Epperly, Jennifer Miller, and Beth Burgess; John Carter seconded, motion carried.

Ann Bower moved to approve Marshall Auto Sales and Service as a new chamber member, Susan Brickhouse seconded, motion carried.

John McEnhill presented a Dues Renewals Report for FY2021-22, dues renewals are running slightly ahead of last year with $12.157 in dues received to date vs $11,233 on same date in 2020. A few have declined to renew for reasons that do not reflect dissatisfaction with the chamber.

John also sent out invitations to 42 prospective members. Board members will be asked to help follow up with a spreadsheet circulated for member to pick prospects to contact.

Updates

* Karin Grosshans introduced Kathleen Legg, the New Tourism Director. Kathleen provided a brief update on what she is working on.
* John reported that 10,000 new Visitor Guides – a non-COVID version - were printed and distributed statewide at the beginning of August with 7,000 being distributed for placements in Virginia Interstate Welcome Centers and local visitor centers throughout the state. John anticipates that a new guide will need to be produced by the Spring.
* John M. reported that Jean Woods (unable to attend due to deer collision) has taken the lead on chamber county/town map ad sales. 21 advertisers have signed up. Shooting for minimum of 26 with a maximum of 35. Printing costs have been reduced by half so ad prices also reduced by half - $250 for a single ad.
* John M. reported on visitor center operations, new SCEP participant is still being trained, Kathleen will take on more co-management responsibilities as she gets up to speed.
* John M. reported on Rubber Duck Race arrangements the coming Saturday Chamber is doing food for county cleanup volunteers and food arrangements were discussed. Board members were asked to turn in their ticket stubs/tickets by Friday if not already.
* John M. reported that a Business After Hours was planned for September 21st at Strengthening Our Systems new location on Gracie Lane. No BAH was scheduled for August due to capacity limitation and COVID surge.

John M reported that he expected to close on purchase of a local business at end of the month. The plan is for Jean Woods to serve as pro-bono interim Executive Director through end of the year with Resa working weekday mornings to handle chamber admin responsibilities. John presented a chamber internship job description with proposal to provide chamber scholarship as initial compensation with option to work for hourly rate after scholarship is earned. Board approved by consensus.

Craig solicited volunteers for chamber booth at County Fair; rubber ducks/wading pool and RDR cornhole boards will be used.

A potential relocation to space on West Main Street just off the stoplight intersection with lower monthly rent and small space (810 sq ft vs 1140) was discussed and by consensus, the board approved doing a feasibility assessment.

Derek Wall moved for adjournment at 1:05pm, Ann Bower seconded, motion carried.