

# New River/Mount Rogers Workforce Development Board

*Facilitating and coordinating workforce initiatives  
that enable economic growth and increase the  
standard of living in the region*

# New River/Mount Rogers Workforce Development Area Boards

## New River/Mount Rogers Workforce Development Area Consortium Board

- Chief Local Elected Officials from 13 localities
- Oversee strategic direction of workforce initiatives
- Appoint members to the New River/Mount Rogers Workforce Development Board

## New River/Mount Rogers Workforce Development Board (WDB)

- 51% Business (up to 2 reps from each locality)
- Economic Development
- Education
  - K-12 CTE
  - Post Secondary Education
- Labor and Apprenticeships
- Other Workforce & Community Partners

## The WDB is the designated convener for the region's workforce system

The Workforce System includes (but is not limited to):

- K-12 Education systems
- Post-Secondary Education/Training providers
- Adult Education
- Training/Employment Programs offered for special populations
  - Veterans
  - Unemployed and/or underemployed
  - Older Workers
  - Workers with disabilities
  - Economically disadvantaged
  - Youth (ages 14-24)

# New River/Mount Rogers Workforce Development Area

## **Mission**

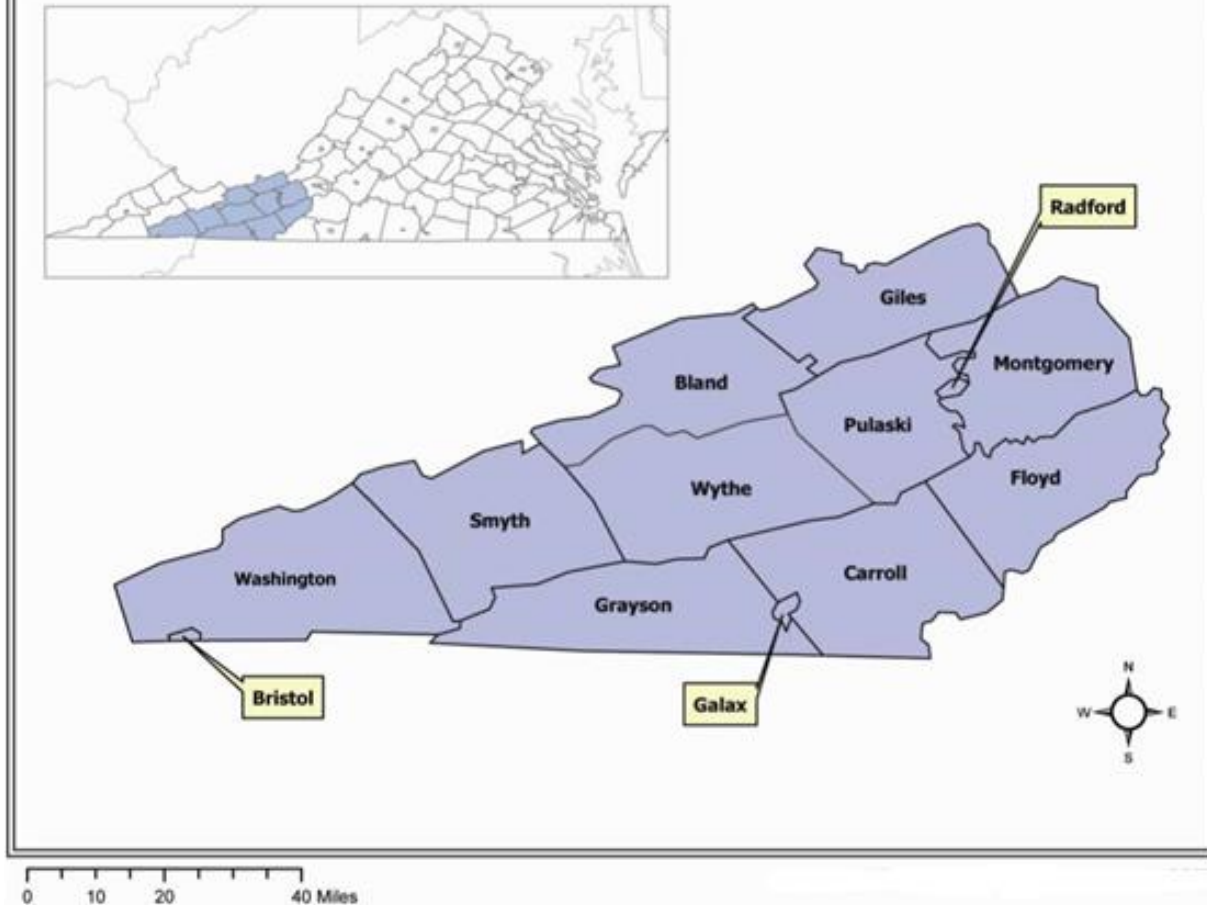


The New River/Mount Rogers Workforce Development Board **supports the region's economy through a collaborative approach to meeting needs of businesses and job seekers that is flexible and adaptable to the changing economic ecosystem.** And we hold ourselves accountable to all our stakeholders in the region



The New River/Mount Rogers Workforce Development Board envisions a region where every business has access to a **qualified, job-ready workforce** and every citizen in the region has the **skills** needed to secure **meaningful employment, competitive wages, and career advancement** through an integrated workforce support infrastructure.

## New River/Mount Rogers Workforce Development Area



# Creating a “No Wrong Door” Approach to Serving Businesses



# Regional Funding

## Workforce Innovation and Opportunity Act (WIOA)

- 3 Funding streams: Adult, Youth & Dislocated Worker
- Business Services
- Unemployed, under-employed (some Incumbent (employed workers))
  - Career Services, Training and Supportive Services
  - *Investment in training focuses on **high wage, in-demand** occupations for the region*
- Income based (except for DLW and Incumbent)

## Go Virginia Region 2 Talent Collaborative

- Two-year Grant (State funds)
- Focus on IT & Emerging Technologies, Healthcare & Life Sciences, and Advance Manufacturing sectors
- Increase “out of state” resources coming to the region
- Two Priorities
  - Pipeline Development
    - Youth Career Expo
  - Employed Worker Training
- Not income based

# Regional Funding - *continued*

## Pathways to the American Dream

- *Four-year H1b Visa America's Promise Grant (through US DOL) – ending 12/30/20*
- Focus on “middle-skill” occupations in Healthcare, Information Technology & Advanced Manufacturing
- Can serve the unemployed, underemployed and employed worker
- Not income based
- Covering **35 Jurisdictions** in SW and Southern VA

## HEART

- Two-year Grant (ARC) – ending 6/30/19
- Focus Coal Impacted Companies
- Targeted Business Outreach
- Company Analysis
- Business Plan Development
- Technical Assistance
- Employed Worker Training

# PY17 Return on Investment

An annual Return on Investment (ROI) Study conducted by Mangum Economics, of Richmond, VA, compares public workforce costs with the economic benefits from employment outcomes attained in order to determine the impact of programs administered by the NR/MR WDB. The study conducted for PY 17 (July 1, 2017, to June 30, 2018) reflects positive ROI results.

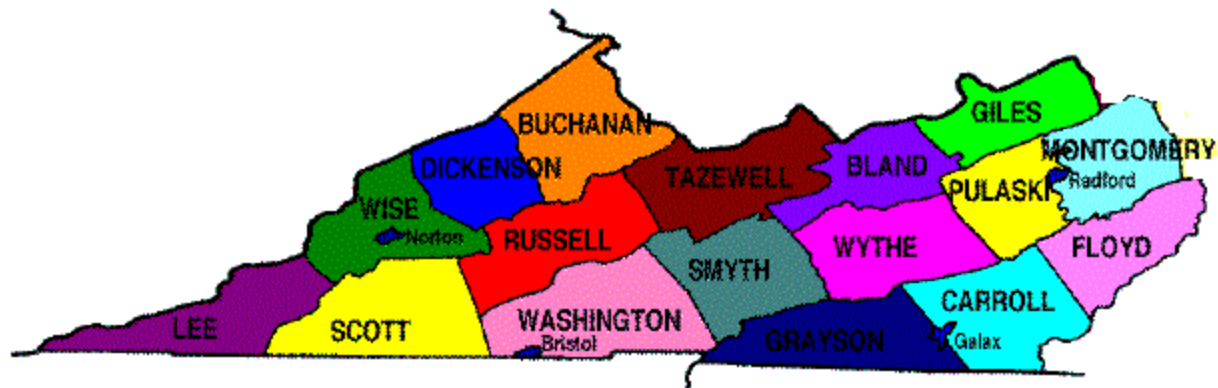
The full report can be found at: <http://bit.ly/2017-ROI>



# ACT Work Ready Communities

- A national framework to build community-based 'eco-systems to link, align and match America's workforce
  - Link education and workforce development
  - Align to economic development
  - Match people to jobs
- Based on the ACT National Career Readiness Certificate (NCRC), a portable, industry-recognized, evidence-based workforce skill credential
  - Emerging, Transitioning and Current Workforce Earning
  - Employers recognizing

# ACT<sup>®</sup> Work Ready Communities



# What are the Benefits to Businesses?

- Better quality hire
- Reduced turnover
- Reduction in time to hire
- Shortened training periods
- Increased performance ratings for skilled workers
- Improved employee morale
- Decreased operator error
- Improving promotional procedures
- Provide equitable, objective measurements that meet EEOC requirements



purpose

Building a pipeline of skilled workers to help businesses fill existing job openings and meet job needs for expansion.

focus

**MIDDLE-SKILLED** Occupations in  
Healthcare, Advanced  
Manufacturing, and Information  
Technology

The seal of the U.S. Department of Labor is a circular emblem. It features a blue outer ring with the words "DEPARTMENT OF LABOR" at the top and "UNITED STATES OF AMERICA" at the bottom, separated by two small white dots. The center of the seal is a solid blue circle. Overlaid on this blue circle is a shield. The shield is divided into three horizontal sections. The top section is orange and contains a white silhouette of a hand holding a torch. The middle section is red and contains three white symbols: a wheel, a pickaxe, and a compass. The bottom section is orange and contains a white silhouette of a hand holding a hammer. Above the shield is a golden eagle with its wings spread, perched on a circular base.

NEW RIVER | MOUNT ROGERS REGION



BLUE RIDGE REGION



## SOUTHWEST REGION



## WEST PIEDMONT REGION



## New River/Mount Rogers Region

# Program Components

Develop a system for awarding academic credit for prior learning.



Develop an online portal so adults can understand career pathways and the needed competencies of specific occupations, locate Open Educational Resources and training that will work for them, and search for jobs by zip code.

**knowledge**  
*to* **work**

Assist Job-Seekers and Employed Workers gain skills and credentials to obtain or advance in employment.



Provide services to businesses so they can continue to be competitive and grow.



New River/Mount Rogers Region

# Major Accomplishments



Over **500** businesses have received services that has had a positive impact to the company.



**456** Job-Seekers have obtained middle-Skilled employment and **63** Employed Workers have advanced in their employment.

**Median Wage: \$22.30**

# Evaluation and Impact



**What did we  
change about  
how we are  
serving  
businesses and  
participants?**



**Did these  
changes  
make a  
difference?**



**Outcomes**

# Next Steps



## Sustainability



**Marty Holliday**, Executive Director

[Marty.Holliday@VCWNRMR.com](mailto:Marty.Holliday@VCWNRMR.com)

**Jenny Bolte**, Project Manager

[Jenny.Bolte@VCWNRMR.com](mailto:Jenny.Bolte@VCWNRMR.com)

**(540) 633-6764**

**[www.VCWNewRiverMtRogers.com](http://www.VCWNewRiverMtRogers.com)**



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