

# Welcome!

Thank you for joining the Floyd County Chamber of Commerce!

**Help Us Help You!**

To help you get started, we've listed below ways to maximize your chamber membership benefits.

## **If you haven't already...**

\_\_\_\_\_ **Pay your dues** (your membership does not become active until dues are paid).

\_\_\_\_\_ Fill out the online membership form on our website. This provides critical information to promote your business and communicate with you effectively. We use every bit of those forms, so make sure to give us as much information as possible. (Here's the link: [http://floydchamber.org/Membership\\_Information\\_Form.php](http://floydchamber.org/Membership_Information_Form.php))

## **Initial steps to consider**

\_\_\_\_\_ Create a Facebook Business or Organization Page (if you haven't already and if it makes sense).

\_\_\_\_\_ Give us a good supply of your business cards and rack cards so we can effectively promote your business in the Floyd County Visitor Center.

\_\_\_\_\_ If you are a new business, have a new service, or new facility, contact us to schedule a ribbon cutting.

\_\_\_\_\_ If you are interested in hosting or participating in a business after hours social, let us know.

\_\_\_\_\_ If you are interested in a banner ad on the chamber website, let us know.

\_\_\_\_\_ If you would like to present a topic in your area of expertise for fellow members and for the general public at a Lunch and Learn meeting, let us know.

\_\_\_\_\_ If you would like to sponsor a Chamber lunch meeting, let us know. Typical cost is \$150. Sponsors are recognized at the lunch meeting which have an average of 40 attendees.

\_\_\_\_\_ Add the following email addresses to your address book: [info@floydchamber.org](mailto:info@floydchamber.org) and our third party newsletter service (Vertical Response) which uses [no-reply@vrmailer3.com](mailto:no-reply@vrmailer3.com) to send chamber e-news.

## **Ongoing steps**

\_\_\_\_\_ Consider creating flyers/posters for your events, then provide us three to display in the town kiosks and on the Visitor Center window. If it is letter sized, you can email it to us to print out. They can also be used to post on social media.

\_\_\_\_\_ Keep your Facebook page active with regular posts that we can share.

\_\_\_\_\_ Join us for our every-other-month membership lunch meeting.

\_\_\_\_\_ Participate in a chamber committee. Events, Membership, and Community Development Committees, are good options. You can sign up for just a specific activity or event within a committee that fits your schedule and available time.

\_\_\_\_\_ If you have any questions, comments, concerns, ideas, shoot us an email at [info@floydchamber.org](mailto:info@floydchamber.org) or at [resa@floydchamber.org](mailto:resa@floydchamber.org) and we will respond ASAP!

## **Here are some things you should know as a new member of the chamber:**

- Our goal as your chamber is to promote and support you and your business. We are available to work with our members to make sure they feel supported as a chamber member. Don't be afraid to email us if there are any questions or concerns (*this also includes RSVP'ing for events*)!
- We currently use the following online platforms to promote our chamber member businesses:
  - Facebook
  - MyChamber App
  - Our Website: [www.floydchamber.org](http://www.floydchamber.org)

We also are working to create a sticker for your business to display that highlights your membership. We also are working on adding another social media platform to our list: Instagram, which has a younger audience.

- The majority of our promotions come from Facebook. This is our main source of sharing and getting our members posts heard. In order for us to share your business, you need to have a page for us to follow. Once you have a page, the more you post, the more we can share. We can't promote you if you don't participate with your own page, so start posting!
- We use email to communicate with each other, so it's important that you keep an eye on the email you provide us. We might need to reach you for various things and we also use that email to send out our newsletter! Please keep in touch with us as we send out important information for our members, we like getting responses from our members! ☺